



Campaign Bulletin - December 2024

Festive greetings to all Stop Social Housing Stigma members and wishing you a stigma free new year



Working with our Pioneer Travellers



The last two months have seen us (Fiona, Sally and Yaw from the SSHS committee and Nic - our Campaign Director) and our academic partners (Dr Mercy Denedo and Professor Amanze Ejiogu) travelling all over the country to work with our 11 wonderful Pioneer Travellers - landlords and tenants who are piloting our Tackling Stigma Journey Planner. The sessions have all led to many ideas for actions to tackle stigma, and over the next three months, we will be working with the Pioneer Travellers to understand how they intend to implement actions.



Interestingly, our identification of tackling stigma as a “journey” appears to be correct. Some of the Pioneer Travellers are already somewhere on their journey. Others are just starting out. But what is important is that all of them have identified actions that will help them to move further down the line.

We are still anticipating that our research report - and a finalised Journey Planner - will be produced by ourselves (working with University of Durham and Sheffield Hallam University as well as with partners, the Chartered Institute of Housing, TPAS and YD Consultants) in Spring 2025.

In the meantime, we are planning to hold two SSHS member webinars to discuss some of the key findings from the research (see below).



SSHS MEMBER FORUMS

Learning from the Pioneer Travellers

Monday 3rd February 2025 6pm to 7pm

To get the link, please register [here](#)

Wednesday 5th February 10am to 11am

To get the link, please register [here](#)



Experiences of social housing stigma

As part of our Journey Planner work, we are producing a series of short films of tenants talking about how they have been stigmatised. Please get in touch with nic.bliss@phonecoop.coop if you would like to participate or if you know of tenants who would like to participate. Please let us know briefly something about the story you or they would like to tell. We are not particularly looking for amazing film stars! Just tenants who can tell it like it is!

And in other news ...

As you can imagine, working with the Pioneer Travellers has taken most of our time over recent months. But, since we last communicated with you as SSHS members, there has been much other work going on:

- SSHS committee members have been meeting with new potential tenant committee members - we anticipate new committee members shortly! So many excellent applicants!!!

- we met with Florence Eshalomi MP, the Chair of the Housing, Communities & Local Government Select Committee (a Parliamentary Scrutiny Committee), to discuss how she will help to get social housing stigma considered in Parliament
- we met with many organisations, including the Chartered Institute of Housing, the National Housing Federation, the Housing Diversity Network, Shelter, the Housing Associations Charitable Trust - all of whom are supportive of our tackling stigma aims and who we will continue to work with

we continue to attend, and in some cases, present at various conferences and events - the Northern Housing Consortium annual conference, the Social Housing Annual Conference, the Housing Quality Network Conference, the TPAS Scrutiny Conference - to name but a few!

And finally – a big thanks to our friends!!!

Our “friends” - logos below - are all organisations who have donated either money or resources to help with the Stop Social Housing Stigma campaign. So many thanks to you all!!! SSHS does not receive any other funding than the donations it receives - so if you would like to contribute to the campaign - we would love to hear from you.

