



A tenant-led campaign

presenting a positive image of social housing and its tenants
challenging the stigma attached to social housing

Social housing stigma is about:

- a) drawing conclusions about someone because they live in social housing
- b) conscious or unconscious negative, generalised and unfounded assumptions about the circumstances, behaviours and abilities of social housing tenants
- c) considering social housing tenants to lack the capacity to input into decisions that affect them
- d) treating where social housing tenants live to be inferior neighbourhoods
- e) housing staff, contractors, the media and others treating tenants without respect and empathy or in ways that demonstrate a lack of trust
- f) negative consequences for the lives of social housing tenants affecting their quality of life and life chances.

Do you want to stop the stigma?

If so – become a member of the

STOP SOCIAL HOUSING STIGMA campaign!

Anyone can become a member. Your **FREE** membership of the campaign offers you the opportunity to:

- show your solidarity with the campaign - joining a growing number of tenants, landlords and others who are becoming members
- receive quarterly bulletins about what the campaign is doing
- receive information/materials to help you campaign with us in your local area
- send us your positive stories of social housing tenants and how social housing has helped them as well as your social housing stigma stories
- attend and participate in our planned webinars about social housing stigma
- suggest other ideas about how membership of Stop Social Housing Stigma could benefit you. Please get in touch with us to let us know your views.

Become a member by completing the form on our website:

stopsocialhousingstigma.org/become-a-member/
contact SSHS on info@stopsocialhousingstigma.org